

Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

2011-2012 Legislative Session

Development, drafting or introduction of a proposal relating to

Taxation related to outdoor advertising

Action Intended To Affect: Legislative Matter

Total Hours Of Effort On This Matter

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
41			46	87

Hours of Principals' Efforts on This Matter

Outdoor Advertising Association of Wisconsin				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
41 (15%)			46 (15%)	87 (7%)